

SPONSORSHIP PACKAGES – RAD 2017

Platinum sponsorship (a maximum of one Platinum Sponsorship is available) – **3000 €**

- ❖ Company name and logo at the Conference web site with the indication of the sponsorship level
- ❖ Link from the Conference and Conference Proceedings websites to the Platinum sponsor's website
- ❖ Company logo as the Platinum Sponsor on the back cover of the Book of Abstract and the Conference Program¹
- ❖ An advertisement (up to two full B5 pages) with the company's description and contacts in the Conference Program
- ❖ Promotional materials in the conference bag of each participant
- ❖ Verbal acknowledgement of the sponsorship at the official Conference opening
- ❖ Company presentation at a plenary session after Invited lecture(s) in a duration of up to 45 minutes
- ❖ Free full delegate registration for 4 persons

Gold sponsorship (a maximum of three Gold Sponsorships are available) – **1500 €**

- ❖ Company name and logo at the Conference web site with the indication of the sponsorship level
- ❖ Link from the Conference website to the Gold Sponsor's website
- ❖ Company logo as a Gold Sponsor on the back cover of the Book of Abstracts and the Conference Program¹
- ❖ An advertisement (up to one full B5 page) with company's description and contacts in the Conference Program
- ❖ Promotional materials in the conference bag of each participant
- ❖ Verbal acknowledgement of the sponsorship at the official Conference opening
- ❖ Company presentation at a plenary session after Invited lecture(s) in a duration of up to 30 minutes
- ❖ Free full delegate registration for 2 persons

Silver sponsorship (no limit in number of Silver Sponsorships) – **750 €**

- ❖ Company name and logo at the Conference web site with the indication of the sponsorship level
- ❖ Link from the Conference website to the Silver Sponsor's website
- ❖ Company logo as a Silver Sponsor on the back cover of the Conference Program¹
- ❖ One company brochure in conference bag of each participant
- ❖ Company presentation at a plenary session after Invited lecture(s) in a duration of up to 15 minutes
- ❖ Free full delegate registration for 1 person

¹The Book of Abstract will be published in electronic form, whereas the Conference Program will be published in both electronic and paper form

Web page sponsorship (a maximum of four web page sponsorships at the same time)
Company banner at the Conference web site – The advertising banner should be 200 x 130 pixels and either in a jpeg or gif file format. The price is 100 € / per month / per field. The discount could be obtained for a longer period of advertising and/or if multiple fields are occupied by a single advertiser – the final prices are given in the table below. The arrangements and positioning will be done on the first-come the first-served basis.

	One field	Two fields	Three fields	Four fields
One month	100 €	180 €	240 €	300 €
Two months	180 €	324 €	432 €	540 €
Three months	240 €	432 €	576 €	720 €
Six months	400 €	720 €	960 €	1200 €
One year	600 €	1080 €	1440 €	1800 €

SPECIAL ADVERTISING ARRANGEMENTS

Special advertising arrangements can be made with the Conference Organizers. The sponsor can either provide the materials or pay for their production to the Conference Organizers. The sponsors can choose one or more items from the list or make their own suggestion.

- ❖ **Badge Holder with Branded Lanyard** with Sponsor's name/logo that will be distributed to each participant.
- ❖ **USB Memory Stick** with Sponsor's and Conference name/logo that will be inserted in each conference bag. The memory stick may contain Sponsor's advertising material.
- ❖ **Writing Pad and Pen** with Sponsor's and Conference name/logo that will be inserted in each conference bag.
- ❖ **Branded Cap** with Sponsor's and Conference name/logo that will be distributed to each participant.
- ❖ **Branded T-shirt** with Sponsor's and Conference name/logo that will be inserted in each conference bag.
- ❖ **Branded Umbrella** with Sponsor's and Conference name/logo that will be distributed to each participant.
- ❖ **Branded Coffee/Tea Cup** with Sponsor's and Conference name/logo that will be inserted in each conference bag.
- ❖ **OR** any other promotional material as agreed with the Conference Organizers.

All sponsors are required to register by completing the registration form that is available on the Conference website:

http://www.rad2017.rad-conference.org/sponsors_and_exhibitors.php